



Press Release Northern BC Winter Games Society

FOR IMMEDIATE RELEASE

September 27, 2007

The Northern BC Winter Games Society is pleased to announce the signing of a one-year Corporate Partnership agreement with British Columbia Lottery Corporation (BCLC). This partnership formalizes BCLC's involvement in the Dawson Creek 2008 Northern BC Winter Games.

"It gives me great pleasure to welcome BCLC to our family of corporate partners," said Bob Irwin, President of the Northern BC Winter Games Society. "Their generous support contributes to the longevity of the Games in northern BC. We are very pleased and proud of this new partnership and the impact it will have on our host community."

Signed in August, the agreement confirms that BCLC will be the patron Corporate Partner of billet families, assuring extraordinary Games in Dawson Creek, February 7-10, 2008. BCLC joins the Northern BC Credit Union and Alcan Primary Metal-BC as Corporate Partners. The Funding Partners of the Northern BC Winter Games are the Ministry of Tourism Sport and the Arts and the BC Games Society. This additional partnership creates a winning situation for the 2008 Games.

"The Northern BC Winter Games is a unique event that provides many young British Columbian athletes with their first taste of elite-level competition," said Dana Hayden, BCLC President & CEO. "BCLC is committed to encouraging sports in our province by supporting terrific events such as this."

It is with great pleasure that the society welcomes BCLC as our most recent Corporate Partner. For further information, contact Bob Irwin, President, 250-632-1507.

For information about the Games or to get involved, go to www.northernbcwintergames.org.

Corporate and Funding Partners

