

NEWS RELEASE – APRIL 3, 2009

## **PRINCE RUPERT 2010 NORTHERN BC WINTER GAMES A \$750 000 BOOST FOR ECONOMY**

Prince Rupert, B.C. - The City of Prince Rupert will play host to approximately 1,200 athletes, coaches and officials for the Prince Rupert 2010 Northern BC Winter Games. The newly selected Board of Directors for the Northern BC Winter Games to be held in Prince Rupert from February 4<sup>th</sup> to February 7<sup>th</sup>, 2010 will be responsible for overall event operations and mobilizing community resources including engaging up to 1,500 volunteers.

*Prince Rupert 2010 Northern BC Winter Games* recognizes the opportunity these events bring in the form of economic contribution to the region. When the Northern BC Winter Games was last hosted in Prince Rupert in 1999 a study was conducted and direct economic impact measured \$850,000. It is estimated that the 2010 Northern BC Winter Games will nearly match the former direct economic contribution of 1999 projecting a \$750,000 boost to the economy. *Prince Rupert 2010 Northern BC Winter Games* also recognizes that the event will have both direct and indirect impacts on the environment and, as far as possible, is committed to keeping these to a minimum. The Board has agreed the Prince Rupert 2010 Northern BC Winter Games will set the bar in terms of introducing environmental practices for future Games.

The Games sport package will be finalized and announced later this spring and will likely include hockey, curling, wrestling, volleyball, basketball and tae kwon do, to mention a few. Please be advised if you have a sport that you wish to be included in the Prince Rupert 2010 Northern BC Winter Games you must contact Kevin Leach, Director of Sport no later than April 17, 2009 (250-624-6757 ext. 224).

The Board has decided to make the Prince Rupert 2010 Northern BC Winter Games one that is reflective and representative of our community. As such, the Board extends its invitation to local artists and businesses who wish to submit a logo concept and sample. For more details contact Cory Stephens, Director of Promotions no later than April 17, 2009 (250-624-3131).

A mandate of our Board is to organize and host an event that provides an opportunity for all northern residents to compete in organized sport in an organized sport festival which promotes physical fitness, individual achievement and community pride. The unofficial credo of the Prince Rupert 2010 Northern BC Winter Games is "Where Fun Reigns!" We welcome everyone to come out and support our games because the Board stands behind our most important guiding principle which is to host a fun event.

The 2010 Northern BC Winter Games Board of Directors and their area of responsibility are:

**President** - Sandy Jones (Principal, Charles Hays Secondary School)

**Administration** - Kim Morris (Secretary Treasurer, School District 52)

**Ceremonies & Special Events** - Treena Decker (Community Economic Development Coordinator, Community Futures Pacific Northwest)

**Friends of the Games** - Debbie Stava (Prince Rupert Campus Principal, Northwest Community College)

**Medical Services** - Brent Patriquin (EMA II, Prince Rupert Emergency Ambulance Services)

**Promotions** - Cory Stephens (Business Development Coordinator, Metlakatla Development Corporation)

**Protocol** - Ann Rowse (HawkAir)

**Registration & Results** - Co-Directors Tanya Ostrom (Customer Service Coordinator, City of Prince Rupert) and Marianne Wick (Student Services, Charles Hays Secondary School)

**Security & Communication** - Jim Martin (Retired - Deputy Fire Chief, Prince Rupert Fire Department)

**Sport** - Kevin Leach (Vice-Principal, Prince Rupert Secondary School)

**Transportation** - Bart Carrigan (Farwest Bus Lines)

**Volunteers** - Danielle Dalton (Employment Program Coordinator, Hecate Strait Employment Development Society)

**FOR MORE INFORMATION CONTACT:**

Sandy Jones, President at (250-624-5031 ext. 226).

Prince Rupert 2010 Northern BC Winter Games - Where Fun Reigns!