



News Release

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Host Community Chosen for 2011 Northern BC Winter Games

The District of 100 Mile House has been selected to host the 2011 Northern BC Winter Games, the Honourable Mary Polak, Minister of Healthy Living and Sport, announced today.

"These Games are a great way to help us promote physical activity and healthy living, while providing significant economic and tourism benefits for the region," said Minister Polak.

"Congratulations to the District of 100 Mile House for your successful bid to host the 2011 Northern BC Games, when the South Cariboo will see a gold rush of a different kind!"

The Northern BC Winter Games provides a competitive sport and healthy living opportunity for British Columbians in northern BC and include participants from the northern Regional Districts starting from 100 Mile House. Founded in 1975, the Northern BC Winter Games are the longest running annual multi-sport event in BC and include competition in a minimum of 14 primary sports.

"I am pleased and excited that the District of 100 Mile House will be hosting the Northern BC Winter Games in 2011," said Mayor Donna Barnett. "The Games give opportunities for young and old to come together to not only compete, but to make ever-lasting friendships. The Games also bring economic benefits as was proven in 2006 when the District of 100 Mile hosted their first ever Games and rose above the crowd. I know our community will be ready, our volunteers excited and our competitors strong."

The Northern BC Winter Games brings in excess of half a million dollars of economic impact to the Host Community. The Games foster partnerships between government, business and not-for-profit organizations and are a positive rallying point for the community and participants.

Wade Loukes, President of the Northern BC Winter Games Society said, "100 Mile House has shown the northern spirit and hospitality in hosting the Games in 2006, and we are confident that they will do so again in 2011."

The 2009 Northern BC Winter Games will be held in Mackenzie, February 12-15.

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