



## MEDIA ADVISORY

February 4, 2010

### Terrace hosts BC's next Winter Olympians at the 2010 BC Winter Games

The BC Games Society invites editors and sport reporters to attend the Terrace 2010 BC Winter Games, March 4-7.

The community of Terrace will host British Columbia's best and brightest developing athletes. With an average athlete age of just over 13 years, the BC Games are an important step for athletes towards provincial and national team programs. We expect to see many of these young stars compete on the international stage in the years to come. Forty-three percent of the athletes from BC on Canada's 2010 Winter Olympic Team have competed at a BC Games. Those athletes are:

| <b>Athlete</b> |            | <b>Olympic Sport</b>     | <b>Previous BC Games</b>  |
|----------------|------------|--------------------------|---|
| Britt          | Janyk      | Alpine Skiing            | Penticton 1995 Summer Games                                     |
| Georgia        | Simmerling | Alpine Skiing            | Williams Lake 2002 Winter Games                                 |
| Megan          | Tandy      | Biathlon                 | Williams Lake 2002 Winter Games                                 |
| Justin         | Kripps     | Bobsleigh                | Nanaimo 2002 Summer Games                                       |
| George         | Grey       | Cross-Country Skiing     | Smithers 1994 Winter Games                                      |
| Cody           | Hay        | Figure Skating           | Campbell River 1997 Winter Games                                |
| Julia          | Murray     | Freestyle Skiing         | Quesnel 2000 Winter Games                                       |
| Kristi         | Richards   | Freestyle Skiing         | Comox 1995 Winter Games   |
| Kelsey         | Serwa      | Freestyle Skiing         | Williams Lake 2002 Winter Games                                 |
| Brent          | Seabrook   | Hockey                   | Quesnel 2000 Winter Games                                       |
| Denny          | Morrison   | Long Track Speed Skating | Quesnel 2000 Winter Games                                       |
| Maëlle         | Ricker     | Snowboard                | Port Alberni 1992 Summer Games/<br>Chilliwack 1993 Summer Games |

High performance athletes understand the importance of an integrated sport system that assists in their development. Canadian Olympic cross country skier and BC Games alumni George Grey sees the BC Games as part of that system, "Whether its the Olympics or the BC Games, learning to stay focused with such a hectic schedule and so many other activities going on around you is a big part of competing at a multi-sport games. The experience of the BC Winter Games was an important stepping stone on my way to the Olympic Winter Games in Torino and Vancouver."

Joining the 1100 athletes at the Terrace 2010 BC Winter Games will be 279 coaches, and 174 technical officials. Sixteen sports will be hosted at venues throughout Terrace and Kitimat.

If you plan to attend the BC Winter Games and would like to obtain media accreditation, please contact Byron Postle, BC Games Communications Manager, 250-812-3887 or [byronp@bcgames.org](mailto:byronp@bcgames.org).

#### **BC Games News Service**

For media unable to attend these BC Winter Games, a team of volunteers will be covering the sport competitions as they progress and will provide stories about athletes and teams from your community.

Print media can expect to receive stories and photographs about participants from your community. For daily news reporting, Canadian Press style results are also available. Radio stations can expect to receive broadcast quality, digital voice material.

BC Games News Service stories will be sent via email. If you would like to add reporters or departments to our email distribution list please send the email addresses to [byronp@bcgames.org](mailto:byronp@bcgames.org).

Visit [www.bcgames.org](http://www.bcgames.org) (see News and Media/ Media and BC Games News Service) for up-to-date information including:

- **Participant Lists** of athletes, coaches, and officials registered to attend the Games. (The participant list is subject to change until March 4<sup>th</sup> at 12:00 pm).
- **Games Results** including Zone Medal Standings. Available starting **March 5**.

*\*Online Participant Lists and Results are searchable by Name, City, Sport, and Zone so you can easily locate the participants and results for athletes in your area.*

***For more information, contact:***

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Terrace 2010 BC Winter Games Office, 250-635-2010