

Welcome to Prince George 2022!

The community of Prince George is thrilled to welcome the province to British Columbia's Northern Capital for the 2022 BC Summer Games, July 21 – 24, 2022. Up to 3700 participants will meet in Prince George to compete and celebrate sport.

2022 will mark the 32nd BC Summer Games as we celebrate the achievements of youth during this multi-sport event. Prince George hosted the BC Games twice before: 1981 BC Winter Games and 1990 BC Summer Games.

The BC Summer Games can generate up to \$2.6 million in economic impact for Prince George and Region, including valuable tourism dollars spent in the area. The Games are also an opportunity to build partnerships to generate a legacy fund that will be reinvested back into our local community.

More than 2000 volunteers from the community will come together to plan and stage this year's Games. We are currently looking to our corporate community to join us in our Friends of the Games sponsorship program. There are many opportunities for a business like yours to be involved supporting our emerging high-performance athletes and contributing to the growth of the community.

About the Games

The BC Winter and BC Summer Games are British Columbia's biennial celebration of sport and community. Since 1978, the BC Games have taken place in 40 communities and involved over 350,000 participants and volunteers, and thousands more as spectators and supporters.

We have great pride in our many alumni who have achieved remarkable success at the highest levels of sport – including this past Tokyo 2020 Summer Olympic and Paralympic Games. Olympians and Paralympians including Denny Morrison, Carey Price, Brent Hayden and Julia Grosso got their start at the BC Games.

Inspiring exceptional experiences through sport.

It is the vision of the Games to inspire exceptional experiences through sport and achieving that requires the commitment and dedication of communities, partners, and a team of volunteers.

The BC Winter and BC Summer Games are a milestone event that people count as an experience of a lifetime where memories, friendships, spirit, and pride are abundant.

Provincial Partners

The BC Games are a unique opportunity to be associated with a winning product. Provincial Partners are an essential part of our team and make a significant contribution to support the Games and positively impact the athletes, coaches, volunteers, officials, and families across the province.

The support from our partners is more than just a financial commitment. It is a pledge to help realize the dreams of every athlete and build a legacy in every community.

Provincial Partners are the highest level contributors and receive extensive recognition and benefits leading up to and during the Games.

There is an opportunity for local companies or organizations to support the **Prince George 2022 BC Summer Games** as Community Partners and Friends of the Games.



We respectfully acknowledge the unceded ancestral lands of the Lheidli T'enneh, on whose land we live, work, and play.



Join our team and be a Friend of the Games today!



Contact:

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Friends of the Games (FOG) • Sponsorship Opportunities

	Community Partner	Signature \$25,000	Podium \$10,000	Supporter \$5,000	Friend \$2,000
Opportunity to associate your company with a specific Games location or event	<input checked="" type="checkbox"/>	Choose either (1) Games location/event or host program			
Opportunity to create and deliver an activation program to enhance the experience of the Games	<input checked="" type="checkbox"/>				
Choice of one sport venue to be branded with additional company signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Guest services provided for company employees attending Games	<input checked="" type="checkbox"/>				
Opportunity to present medals to the athletes	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Invitations to all Games events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Invitations to some Games events			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition gift	Limited edition	Limited edition	Certificate and gift	Certificate and gift	Thank you letter and promotional item
Specific sport venue signage	Logo at every game venue	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Listing on FOG signage board	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Company feature, logo and hyperlink on bcgames.org website and social media mentions	Company feature, logo and hyperlink	Company feature, logo and hyperlink	Logo and hyperlink	Logo and hyperlink	
Logo recognition in post-Games local/regional advertisement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Press release and feature story on website and newsletter	<input checked="" type="checkbox"/>				
Permission to use "a proud supporter of the 2022 BC Summer Games" in company advertising and use of the Games logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Friends of the Games storefront sticker or digital ad	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>