



For immediate release

March 4, 2008

Campbell River Volunteer Recognized

The BC Games Society is pleased to announce that Cindy Simpson of Campbell River is the recipient of a Sport BC Presidents' Award for outstanding volunteer commitment and dedication to sport. Simpson will be recognized on behalf of her work with the BC Games Society at the annual Sport BC Athlete of the Year Awards in Vancouver this evening.

Cindy Simpson is the BC Games Provincial Advisor representing the sport of Badminton. As Provincial Advisor, Simpson is the primary liaison between the BC Games Society and Badminton BC making important decisions on eligibility and sport technical rules. She is also responsible for recommending and appointing volunteers around the province to assist in organizing qualification events and promoting the sport.

Simpson's dedication to her sport across BC, and her commitment and support of the BC Winter Games is outstanding. She can also be found giving significant volunteer time to the overall success of the Northern BC Winter Games and the BC Seniors Games.

Kelly Mann, President and CEO of the BC Games Society said, "Cindy truly embraces athlete, coach, and officials development and works hard to ensure her sport takes advantage of the opportunity to participate in the BC Winter Games. Badminton's participation at the BC Winter Games helps develop high performing athletes, coaches, and officials."

The BC Games Society is honoured to recognize Cindy Simpson for her incredible volunteerism and dedication to the BC Games and the sport of Badminton.

The Sport BC Presidents' Awards promote and celebrate the spirit of volunteerism by giving sport organizations an opportunity to acknowledge and thank an individual who has demonstrated outstanding dedication and commitment to their sport. Each year, more than 50 deserving recipients are congratulated for the work they do in all areas of sport. For a list of all Presidents' Award winners visit www.sport.bc.ca.

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